

## MyWhoosh – virtual cycling solution

### What is [MyWhoosh](#)?

Born in 2019 in Abu Dhabi, MyWhoosh is a free-to-use virtual cycling app. Designed by professionals and available to all riders, MyWhoosh aims to push riders to their limits through immersive, personalized and challenging indoor cycling experiences. Used by pros and beginners alike, MyWhoosh offers visually stunning virtual worlds, over 730 tailored workout plans and weekly competitive races.

MyWhoosh believes everyone deserves the chance to train like a pro. Our immersive free-to-use indoor cycling app transports users across countries and continents to exhilarating routes that will push riders to their limits. Our mission is to provide a seamless, innovative, and inclusive platform where users can work towards fitness goals, connect with a like-minded community of riders, and experience our breath-taking virtual worlds from the comfort of their own saddle.

Designed by professionals with real cyclists in mind, MyWhoosh combines cutting-edge technology with expert coaching to offer personalized workout experiences and challenging competitive rides for users of all levels.

### Company Mission

To empower riders from anywhere in the world to reach new heights through the transformative power of indoor cycling. We believe that by providing an immersive, engaging and personalized indoor cycling experience, we can help people achieve their goals and unlock new levels of physical and mental strength.

### Company Vision

To provide a dynamic, innovative, and inclusive platform that enables riders of all levels to achieve their goals and enhance overall well-being. By leveraging the latest technology and expert coaching, we aim to create an immersive and personalized indoor cycling experience that inspires, challenges, and motivates our users.

### Key MyWhoosh Statistics

- 54 routes amounting to a total of 1159 km
- [Worlds](#): Belgium, AlUla, Arabia, Australia, Colombia
- 730+ in-app workouts and 10 training plans from world-class coaches
- [Daily and Premium events](#) (Sunday Race Club)
- Global users in 100+ countries including Spain, Germany, Colombia, Australia, the United Kingdom, the United States, Poland, South Africa, Japan, France and the United Arab Emirates
- 2 UCI World team sponsorships: Team UAE and Team ADQ
- UCI Cycling Esports World Championships Exclusive Partner 2024-2026

Read more about MyWhoosh in our [Blog](#)

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